

## New Mexico Consortium of Academic Libraries



NMCAL Retreat and Business Meeting  
August 2-3, 2012  
Student Memorial Building Meeting Room (3rd floor)  
Western New Mexico University  
Silver City

### Thursday, August 2

Attendance: Ruben F. Aragon (NMHU), Rollah Aston (ENMU – Roswell), Gilda Baeza-Ortego (WNMU), Brian Bunnnett (UNM Health), Dennis Davies-Wilson (UNM-Los Alamos), Sharon Jenkins (NMSU - Alamogordo), Peg Johnson (SFCC), Mike Kelly (for Martha Bedard UNM), Norice Lee (for Elizabeth Titus NMSU), Akilah Nosakhare (NMSU- Carlsbad), Valerie Nye (IAIA), Cynthia S. Ogden (UNM-Gallup), Poppy Johnson Renvall (CNM), Kristen Sandoval (SWUVA), Christopher Schipper (SJC), Cecilia D. Stafford (NMSU – Grants), Melveta Walker (ENMU).

Visitor: Jacob Nash, intern at UNM Health Sciences Library and Informatics Center.

The retreat was called to order at 9:05am.

### Introductions

#### Opening Remarks – Dr. Joseph Shepard, WNMU President

Provided a welcome and spoke about the current state and future of libraries. He emphasized sharing resources for the betterment of all students.

#### Presentation - State Senator Howie Morales, District 28; Educator and Member of Finance Committee and Education Committee

Senator Howie Morales said the state is projecting an approximate \$250 million surplus, but this number could change. He spoke about the instability of New Mexico's tax base. He said his goal is to keep professional people in New Mexico, and focus on rewarding people for their work in the state.

Senator Morales and the group engaged in a conversation about the Higher Education Department being the fiscal agent for GO Bond and HED's questions regarding specific purchases. There were questions about how bond funds are allocated this year and in the following years and how these allocations came to be decided by HED. NMCAL has had discussions with HED about a distribution formula and using 30% of all academic GO Bond funds to purchase statewide resources. NMCAL doesn't know if HED has decided to divide up funds in this way in the future. Senator Morales said he would get clarification on the issues.

The State Library has been the fiscal agent for the GO Bond in the past and it was noted that the NMSL is not as politically volatile as HED. It was noted that academic libraries need stable expected funding in order to plan.

Senator Morales said it is possible to look at having the NMSL distribute funding. The legislation this year already shows that HED is the fiscal agent. He is willing to research this more and see if NMSL can be the fiscal agent.

NMCAL membership spoke about the desire to have a set of core resources for all students all over the state.

Ruben Aragon spoke about the allocation explaining that in the past there was a line item for library inflation. Flat budgets for the last 3 years do not account for inflation and requires the library directors only look at the items that can be taken away. Libraries are falling into a critical position of not being able to provide items that are important for accreditation. GO Bond funds cannot supplant the regular book buying budget.

The NMCAL membership spoke to the point that most academic libraries serve members of the public, not just students. Academic libraries are serving all of the citizens of New Mexico, especially in the rural areas of the state, because the public libraries cannot meet all New Mexican's needs in these areas.

State representatives and libraries need to consider how long the GO Bonds will continue to be approved. In the past there were two lines, a line for library spending and the GO Bond was supplemental. Now those two items have been compressed into GO Bond funding. The GO Bond, especially in the rural areas, is the only funding - it isn't just supplemental. Depending on GO Bond funds for acquisitions leaves libraries in a situation where they can't forecast their budgets.

If a line item is created there needs to be a funding formula in place to recognize inflationary costs libraries experience.

Senator Morales said there is a power in the number and diversity of having all of the libraries speak together. The state can afford funding libraries, it is just a matter of making this a priority at the legislature. Senator Morales suggested that a diverse group could speak to the mission of the library in the modern digital age and how libraries are striving to meet student needs in the digital age. We need to speak about how libraries improve workforce, graduation rates, student grades, and improve literacy. He emphasized several times that it is important to present this information in a united front with representatives from academic, school, and public libraries.

Senator Morales asked what kind of money would be needed to allow a sufficient funding stream. Melveta Walker said NMSL spends about \$500,000 on electronic resources for all New Mexicans and the academic libraries are spending \$500,000 in consortia purchases. It was emphasized that this spending is just a start, it is an adequate core, but not all the things libraries need.

Senator Morales suggested that \$5 million might be taken from one area of the State's budget and given to a line that supports libraries. \$5 million is a small amount to take care of needs of all New Mexican citizens.

Senator Morales suggested that library representatives go back to our individual communities and meet individually with representatives. Talk about the hot button issue - retention, dropout rates - how can libraries support these hot button issues? He said libraries need to have services that help draw in students that might not come to the library - reach those students who are dropping out. He encouraged us to think outside the box in this arena. He emphasized that legislators can't just hear this from the university standpoint, it needs to be multiple library types meeting together to speak to the hot button issues. Coming in to meetings in diverse groups keeps representatives from painting everyone with the same brush.

Senator Morales said that he wants to take on library concerns. He encouraged the membership to work on a presentation that addresses the concerns the Education and Finance Committees are dealing with - a presentation showing how libraries can create results and solve problems.

Peg Johnson asked Senator Morales to be the library liaison and asked him when we can come to present to his committees. Senator Morales said he would be the liaison. Libraries fall into his four areas of interest: education, veteran issues, senior citizen issues, and serving individuals with disabilities. He said we should work with Gilda Baeza-Ortego or Ruben Aragon and he will work with NMCAL through Gilda and Ruben. He said he is committed to carrying legislation for libraries.

## **Agenda Approved**

### **Information for the Amigos Board of Directors - Valerie Nye for Charlie Kalogeros-Chattan**

How are academic institutions doing in terms of funding?

Most academic libraries have had a flat budget for the last 4-5 years. This is compounded by the increasing cost of STEM journals. All institutions of higher learning are impacted by the inflation of these journal costs.

Are staffing positions being filled, or are there hiring freezes?

There are retirement incentives at NMSU that are not allowing the library to refill positions right away. UNM hired 90 new people institution wide in the last year and the library benefited from new people. UNM's libraries have successfully gotten new library jobs - not replacements - but new types of librarians. ENMU had 26 employees in the library 10 years ago, today they have 12.

Workstudy funding is going down, some institutions don't have workstudy positions in the library at all and/or have substantially reduced the number of workstudy. Highlands's library was able to take advantage of a new reallocation of workstudy students, and they now have more workstudy students than they have in the past.

What else is on the horizon that might be of interest to Amigos?

NMSU would be interested in support for learning how to manage print collections. Sustainable Collection Services is a company they are currently working with to manage down their collection. Amigos may be able to initiate cost savings for long term collection management.

ILL is becoming much more important. Budgets aren't increasing, but universities have expanding programs. A lot of universities have shared programs and overlapping programs that make ILL more important.

Films on Demand is a product that helps with online classes. Many institutions in NM have started subscriptions. Amigos may be able to help out with video and instructional resources.

Patron driven acquisitions - having Amigos support and discounts on licensing.

Amigos could be more aggressive with discounts. Some librarians have found that it is possible to get a better price by going directly to vendors rather than using the discounts through Amigos.

The group had questions about how Amigos joining a larger consortium might benefit current Amigos members. Will there be more benefits and/or better prices?

**NCES Statistics and Accreditation Portfolios** - Mary Billings and Danielle Moffet, Former and Current Assistant to the President for Quality Initiatives, WNMU

Mary and Danielle presented a program showing how data libraries collect for NCES can be used for the Higher Learning Commission and AQUIP accreditation processes.

**GO Library Bond: Potential Casualty of Presidential Campaign Strategies and Change in Voter Behavior?** - Dr. Magdaleno Manzanarez, Professor of Political Science, WNMU

Dr. Manzanarez reviewed national election data and voting trends to explain how the GO Bond might be impacted in the 2012 election. He explained that New Mexico will not have a straight ticket vote option in this election, and this may add to longer lines at the polls.

He shared ideas about things WNMU is doing to bring the community to the library and to take the university out to the community. The initiatives he described are ways the library and campus is politically involved without always talking about politics. Creating programming and speaking opportunities creates goodwill. He described this as the "soft sell of campaigning."

**Springer Publishing**- Presentation by Jaron Vesely, Academic Account Manager,

Described the product explaining:

- Subscription isn't an option
- They offer one-time perpetual purchase
- No digital rights management. The books can be put on any platform, come as PDFs
- Unlimited users, no due date
- OCLC MARC records are provided
- Content is full-text searchable on chapter level - think of chapters as articles in journals.
- Content is all open to discovery tools.
- You can get a copy of a physical book for \$24.95 (with shipping) - print on demand copies.
- Ebooks are sold in collection models - 12 discrete subject collections. Strengths are in hard sciences, but fast growing humanities and business collections.

They provided the following pricing for the NMCAL group (available on flash drives they passed out at the presentation):

- Full collection of all current titles for all institutions: \$372,133. This takes in to account all current purchasing institutions.
- All 30,000 Springer titles (historic and current) for all institutions offer: \$994,300.
- Subject collections
  - o Behavioral Sciences: \$15,570
  - o Biomedical & Life Sciences: \$104,400
  - o Business & Economics: \$60,910
  - o Chemistry & Materials Science: \$87,900
  - o Computer Science: \$92,240
  - o Earth & Environmental: \$93,730

- Engineering: \$90,760
  - Humanities, Social Science & Law: \$140,360
  - Mathematics & Statistics: \$74,845
  - Medicine: \$73,540
  - Physics & Astronomy: \$88,800
  - Professional & Applied Computing: \$66,700
- Pricing is based on 100% buy-in for all NMCAL institutions. They are willing to work out other pricing based on the number of institutions interested in participating. They will provide different quotes based on the number of institutions.
  - No platform or hosting fees. No proprietary software.
  - Springer is researching patron driven acquisitions but they don't have it available right now.
  - The deal they presented is offered as one deal for everyone, but each institution will have its own customizable abilities, specifically what books show up in the collection.
  - Springer has some text books. Only 8% of the collection are books that come out in multiple editions.

### **GO Bond Discussion** - Ruben Aragon

Ruben handed out bookmarks, brochures, and bumper stickers that provide information about GO Bond B. Contact Oliva Baca at CNM if you want more bookmarks, brochures, or bumper stickers.

The Library Legislative Committee has put together a series of PowerPoint slides that can be customized based on your needs. The presentation will be available on the NMCAL website. Ruben showed the presentation and the NMCAL membership offered suggestions for changes and additions.

Chris Schipper passed around stickers that his library puts into books that are purchased with GO Bond funds. Ruben asked that the executive board consider NMCAL purchase these stickers for libraries to put into all GO Bond purchased books.

Norice Lee asked NMCAL members to support NMLA; an organization that is also involved in legislative efforts. She asked the NMCAL membership to join NMLA and financially support NMLA. The organization is struggling with finances.

Meeting adjourned 5:10pm

Business Meeting  
Friday, August 3  
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Visitor: Jacob Nash, intern at UNM Health Sciences Library and Informatics Center.

**Presentation** - Dr. Faye Vowell, WNMU Provost/ Vice-President of Academic Affairs and Former Dean, School of Library and Information Management, Emporia State University

Dr. Vowell spoke about future/current trends in the way courses are delivered in higher education. Educators are teaching in different ways and different parts of a class may be taught face-to-face, online, or experientially.

Based on a conference she attended recently, Dr. Vowell shared some current trends and predictions for higher education including:

- Education will become more experiential and more streamlined.
- "Consumption Scholarship" - you read to be up to date on your classes but don't do the actual research.

- Faculty won't be required to do research. Tenure will go away.
- Remediation and compressed learning - learning that is specific to the needs of a vocation. Don't make students take classes in subjects they already know or things they don't need to know.
- More students, better learning outcomes with less money.

Dr. Vowell asked the NMCAL membership to consider how these trends impact librarianship:

- What resources are needed and how will the delivery of these resources change?
- Information literacy may be delivered online.

## **Business Meeting**

### **Approval of Minutes from April Meeting during NMLA**

Back page of minutes - Gilda's name Orteg\_O\_

Minutes are approved as corrected.

### **Treasurer's Report – Tammy Powers**

Compensation for travel expenses and bills for the retreat are NMCAL's current expenses. \$1500 was sent to the Bond Sig. Norice Lee said NMCAL dues will be coming via email in the next few weeks.

Report was approved as presented.

### **Committee and Taskforce Reports**

- **Public Relations Taskforce** – Chris Schipper has been exploring opportunities to increase NMCAL's visibility. He presented a mock-up of a NMCAL logo/brand that might be used in different ways around the state. This is a project that would run parallel to the GO Bond initiative. A common visual presence will allow NMCAL to present our concerns in a uniform way, getting known to the state legislature.

Akilah Nosakhare: Spoke about using the image to get noticed in newsletters that are read by the state legislature.

Dennis Davies-Wilson: We can pull together a document that is distributed to university presidents so they understand we exist.

Peg Johnson: We can show our legislators what our electronic resources can do, how they can use our resources. How can we do this kind of education for state legislators? Five minute video tutorial or make a LibGuide and send a link to show what academic libraries are doing. Links to these sources could be sent out to legislators.

Brian Bunnett: We need to address Senator Morales' invitation to present to the legislature - and maybe this would be a venue where we can show something like the logo/brand Chris developed.

Melveta Walker: Need to do something in print form so legislators have something with them at their meetings. There are still a lot of people in the legislature who do not work with electronic media. Postcard is an idea.

Poppy Johnson Renvall: Suggested that we do the genealogy of the Governor or our university presidents and give them a packet with information about their family; as seen on the television show, "Who Do You Think You Are" where people learn about their history. Finding something unique about them personally demonstrates the power of our resources and how useful we can be.

Peg: Has done research on clothing that NMCAL members could wear to identify ourselves as NMCAL members. Blazers - the most inexpensive was \$49 with logo. Sweaters at LLBean \$30 and \$35. Button down shirts \$25-\$33. Ball caps. Name tags that ID NMCAL and our institutions.

The membership discussed the advantages to having a current look that is eye-catching vs. having a look that is professional.

The taskforce will come up with recommendations for attire that will include both provocative and business options.

Norice: When it is time to order items, let her know because there may be discounts available through the vendors NMLA use.

There was a discussion about the NMCAL logo and information about how it was originally developed. Should NMCAL logo be updated? Chris will take the lead and if anyone is interested in helping contact Chris.

### **Legislative Committee Report (GO Library Bond) –**

Peg: Talked about using GO Bond funding for databases, and she is thinking about making notes on her library's website, showing which databases were purchased with Bond money and noting that Bond B is on the ballot in November.

Several people spoke about video and adding some movement to the PowerPoint Presentation. There was also a discussion about adding compelling stories to the presentation to make the presentation more interactive. It was pointed out that there is a deadline, for the GO Bond PowerPoint but these things might be used in other ways beyond the Bond.

Ruben: The GO Bond PowerPoint template will be ready by the end of August. The Legislative Committee is down to 5 members with the retirements of Ben and Isabel, so the committee is looking for new members and new ideas. Send Ruben or Poppy an email if you are interested in joining.

#### **Professional Development Report – Dennis Davies-Wilson**

Dennis is looking for ideas for sessions at NMLA annual conference, let him know if you have ideas. Sharon Jenkins has agreed to serve on the committee.

Ideas for the NMLA conferences included: Ebooks, information sessions on specialized collections held by academic libraries, and a panel session on social media.

#### **Resource Sharing – Cecilia Stafford**

Cecilia asked if anyone is interested in chairing the Resource Sharing committee. The coming year will be busy with Libros looking at a new ILS. NMSU and UNM have met to discuss sharing a catalog so there may be an opportunity for all academic libraries in New Mexico to share a catalog in the future. Rebecca Lubas at UNM and Susan Beck at NMSU should be involved in the committee if the focus is on an ILS.

Melveta: Wanted to confirm that everyone has been able to get the State Library's databases and reference titles. She explained that Ebsco has a lot of growing pains and the NM reps are moving to new positions. We will be getting correspondence from Jillian at Ebsco, shortly.

Akilah: They are having trouble with COIN Career and do not currently have it posted on their website.

Peg: She recently received information about COIN Career. The database has changed and she is trying the new version. She will share her findings with the group.

**Other Committees** - Gilda is looking into dormant committees to see if they are still needed.

### **Old Business**

#### **Round Robin Follow-up –**

Peg: SFCC started a "bookmobile" on campus for staff. It is a big book truck they take around to offices on campus. They have Millennium on a laptop so they can check out books for people in their offices.

Melveta: Explained she does not want to do an annual report for her library. The Round Robin started as a brag session and she would like to see it return to this format where items are discussed in-person at meetings.

Dennis: In the past the session went really long and was taking too much time at the meeting. Timer has been tried in the past but it didn't work.

#### **NMLA Mini Conference-**

Akilah: The mini conference is going to be in Carlsbad. Her staff is working on activities for the conference. The session will be held on campus and there will be book signings by local authors.

**501 c 3 status** – Brian, Peg, and Ann worked get NMCAL set up as a 501(c)3. The IRS forms still need to be submitted. Brian, Peg, Tammy, and Val will work to get these submitted.

#### **Awards –**

NMCAL Librarian of the Year - Dennis Davies-Wilson was awarded NMCAL Librarian of the Year.

Past President – Peg Johnson was awarded a plaque of appreciation for serving as president for 2011-2012. Gilda thanked her for her contribution to the organization.

Certificates of appreciation were given to Ben Wakashige and Isabel Rodarte at retirement events this summer.

### **New Business**

**Information Literacy Proclamation** – This is an idea generated by Chris and was discussed on the NMCAL listserv. The project would include an information literacy campaign and information literacy proclamation in New Mexico. This is a way to bring awareness to what librarians do to the state of New Mexico. A motion to pursue an information literacy proclamation in New Mexico was unanimously passed. Gilda will work with Tina Glatz at NMLA to move the proclamation forward in New Mexico.

### **Senator Morales' Invitation -**

Brian: Senator Morales was very insistent about having a unified approach when we present at the legislature. Can the State Library broker this kind of presentation? Can the State Library really help us based on all the changes at the State Library?

Discussion: Devon Skeele at the State Library should be approached about helping us bring libraries together from around the state to present to the legislature. The message needs to be broad, the tools have to solve the issues of greatest concern to the legislature. We have to take language from the legislative discussion and address their needs (retention and literacy). The tools libraries will provide will solve these problems. Working together libraries are saving money and achieving these goals while reaching every New Mexico citizen. Libraries are fiscally responsible and good stewards of state funding.

#### Next Steps Discussion:

- Contact Devon Skeele. NMCAL can lead it, but Devon needs to make the connections. She can be told the idea came from the Senator - it isn't just an NMCAL idea. Peg is willing to meet face-to-face with Devon and discuss this.
- Include NMLA and NMLA President Tina Glatz in this plan.
- Public Librarians - Progressive public librarians might be Karen McFeeters (Farmington) and the public library director in Gallup (Mary Ellen Pellington).
- Tribal Librarians - Janice Kowemy is a good connection to the Tribal Libraries.
- School Librarians – Potential contacts include Rachel Antebelli (Albuquerque) and Judy Crocker (Los Alamos).
- A timeline of events needs to be developed
- Gilda will meet with Senator Morales again to make sure we can work with him.
- It was suggested that Ben Wakashige might serve as a consultant for this mission.
- Keep the NMCAL membership apprised of updates via the NMCAL list.
- Gilda will contact Tina, Devon, and Senator Morales and will get in touch with the NMCAL members to discuss next steps.

A group was formed to work on this mission: Peg, Brian, Gilda, and Chris. Norice will be on call for her contacts.

Peg: Said there are two things we shouldn't lose track of: that there is both a line item for libraries and a percent of the general fund that could go to libraries.

**GO Bond 2012** - A discussion was held on how the 2012 bond funds will be distributed. The decision has been made that 30% will be taken off the top by NMCAL, but how are we going to decide how the 30% is spent? It was suggested that the NMCAL Executive Committee put together a mechanism for deciding how the 30% is spent and present it to the entire group. Gilda will call an Executive Committee meeting and create a draft of how the 30% will be spent.

It was mentioned that Isabel Rodarte was the liaison to HED for providing full-time enrollment to HED. Who is going to take on this role now that Isabel has retired? The Legislative Committee will meet and discuss this.

### **Announcements: NMTIE, NMLA Mini Conference, etc. -**

**NMTIE** - has a call for papers. Brian and Poppy presented last year. The conference will take place October 23-25 at Buffalo Thunder Resort.

Brian: The NMTIE board has been contacted to see if they would like to have someone in their organization join the NMCAL board and NMCAL would have a member on the NMTIE board – but NMTIE has not been responsive.

Norice: NMTIE partnered with NMLA and just gave a percent of their conference earnings to NMLA. They have a good conference and good conference attendance.

Possible topics to present at NMTIE: Ebooks, space and repurposing space, assessment and tying library impact to assessment and outcomes.

**NMLA** – The Mini Conference will be held October 25-26 in Carlsbad. Dennis reminded the group that the travel scholarship is available to NMCAL members and staff.

**Boarder Regional Library Association** – Will host a fall workshop in El Paso. They will have programming for academic libraries. Norice will send out information.

**Six State Virtual Conference** – Gilda mentioned that this conference is occurring next week and it is free. Gilda will be sending email with link and more information.

**ACRL Scholarly Communication Road Show** - Mike Kelly mentioned that this event would be hosted UNM August 15th 9:30-5pm. Free. Intellectual property and open access issues will be discussed. It is cosponsored with NMSU.

**Wrap up and Scheduling of Next Meeting –**

Be thinking about a good venue for next summer's retreat. Chris is looking into venues in Albuquerque. Miller library made snack bag for everyone to take with them on the drive home.

Next meeting is Library Legislative Day in Santa Fe.

Meeting adjourned at 12:10pm